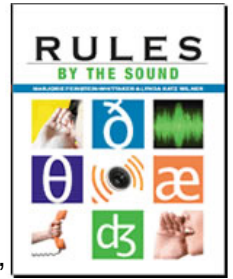


Which RULES products should I order?



RULES- Product Overviews

- RULES Teacher's Edition:** This comprehensive and user-friendly program addresses 23 critical and frequently confused rules for stress and intonation, pronunciation, and grammar. See [Table of Contents](#). The TE includes training tips, downloadable and reproducible files for quizzes with answer keys, expansion exercises (e.g., floor plans, menus, to do lists, appointment calendars, etc.) and 203 PowerPoint slides for classroom instruction representing each target rule. This book has a list to identify the page numbers that correspond with the student book.
- **RULES Student Edition:** This workbook contains exercises and activities for all 23 rules, plus summary boxes for the student to customize particular training units (e.g., enter their own personal word list for compound nouns, etc.) It includes a biographical script for pre-and post-testing and training purposes. This can be used as a classroom text or as the primary training materials for accent modification client. Everything in this book is also in the Teacher's Edition.
 - **RULES BY THE SOUND Trainer's Edition:** features 63 sound-loaded sentences/stories addressing pronunciation of all of the consonants, vowels, diphthongs, and R-influenced vowels. The stimuli are also useful for addressing stress and intonation, phrasing and linking, vocabulary, rate, and aspects of American culture through conversations about the story content, etc. [Sample Story](#). A CD of downloadable PDFs of the stories is included for duplication and electronic distribution to individuals and/or class participants. [Table of Contents](#)
 - **RULES BY THE SOUND:** This is the identical book as above, except it doesn't include the PDFs of all of the stories. A student/client would use this copy.

What is the **RULES Program Start-up Kit for Trainers?**

This is a set of materials for the teacher/trainer. It includes the **RULES Teacher's Edition**, **RULES Student Workbook**, and **RULES BY THE SOUND Trainer's Edition**. It does not include the RULES Audio CDs or RULES BY THE SOUND Audio Files.

\$270.00 (\$283.95 value)

What is the **RULES Student Package for Clients/Students?**

This includes the RULES workbook and RULES Audio CDs for self-study.

\$100.00 (\$110 value)

COMING IN FALL 2010!

RULES BY THE SOUND AUDIO FILES

Audio CD with all 63 stories grouped by manner of production, e.g., plosives, fricatives, nasals, R-Controlled vowels, etc. Trainers can email their students the audio file to accompany the story. Check the website in September for purchasing information.

www.eslrules.com
410.356.5666

