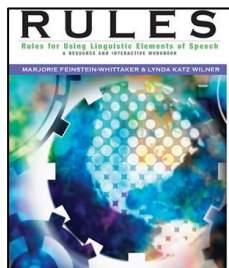
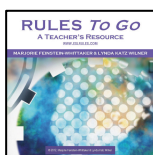


Which RULES products should I order?

RULES- Product Overviews



- **RULES Teacher's Edition:** This comprehensive and user-friendly program addresses 23 critical and frequently confused rules for stress and intonation, pronunciation, and grammar. See [Table of Contents](#). The TE includes training tips, downloadable and reproducible files for quizzes with answer keys, expansion exercises (e.g., floor plans, menus, to do lists, appointment calendars, etc.) and 203 PowerPoint slides for classroom instruction representing each target rule. This book has a list to identify the page numbers that correspond with the student book. Book only-**\$50**, Book with PPT slides and activity CD-**\$149.95**



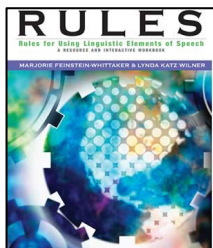
- The new **RULES To Go** (\$125) program is a streamlined teacher's resource that is a compact and portable 2 CD set (no book) containing video lessons for 12 of the most important rules in the original program, tip sheets for class or individual distribution, PowerPoint slideshows for the 12 rules, and reproducible expansion exercises, quizzes and charts from the original activity CD- **\$125**

Reasons to choose **RULES Teacher's Edition**:

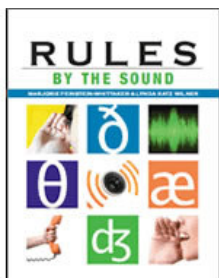
- More comprehensive coverage of 23 rules
- Hard copy workbook to mark up, etc.
- 203 PowerPoint slides for class instruction
- CD of exercises, quizzes, etc.

Reasons to choose the new **RULES to Go** program include:

- Portability
- Multi-media format (videos, PowerPoint slideshows, handouts)
- CD of exercises, quizzes, etc.



- **RULES Student Edition:** This workbook contains exercises and activities for all 23 rules, plus summary boxes for the student to customize particular training units (e.g., enter their own personal word list for compound nouns, etc.) It includes a biographical script for pre- and post-testing and training purposes. This can be used as a classroom text or as the primary training materials for accent modification client. Everything in this book is also in the Teacher's Edition. **\$35**



- **RULES BY THE SOUND Trainer's Edition:** features 63 sound-loaded sentences/stories addressing pronunciation of all of the consonants, vowels, diphthongs, and R-influenced vowels. The stimuli are also useful for addressing stress and intonation, phrasing and linking, vocabulary, rate, and aspects of American culture through conversations about the story content, etc. [Sample Story](#). A CD of downloadable PDFs of the stories is included for duplication and electronic distribution to individuals and/or class participants. [Table of Contents](#) **\$99**
- **RULES BY THE SOUND:** This is the identical book as above, except it doesn't include the PDFs of all of the stories. A student/client would use this copy. **\$39**
- **RULES BY THE SOUND audio CDs:** This includes the audio of each of the 63 stories. Trainers can email their students the audio file to accompany the story. **\$60**
- **RULES BY THE SOUND Online Pronunciation Platform**-web-based platform where you can see how the sound is produced on a video clip, read how the sound is made, listen to a native speaker say one sentence at a time, and record your sample to compare. **\$100** one-time fee for unlimited use

What is the RULES Program Start-up Kit for Trainers?



This is a set of materials for the teacher/trainer. It includes the **RULES Teacher's Edition book only, RULES Student Workbook, RULES To Go, and RULES BY THE SOUND Trainer's Edition.**

It does not include the RULES Audio CDs or RULES BY THE SOUND Audio Files. 203 PPTs may be purchased separately for \$50.

\$294.00 (\$309.00 value)

What is the RULES Student Package for Clients/Students?



RULES workbook and RULES Audio CDs. **\$100.00** (\$110 value)

What is the RULES BY THE SOUND Package for clients/students?



RULES BY THE SOUND book & RULES BY THE SOUND Audio CDs. **\$89.00** (\$99 value)

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