



Unique Features of **RULES BY THE SOUND**

At first glance, RULES BY THE SOUND may appear to resemble other products that help intermediate-advanced speakers transition to less structured communication. Although there are surface similarities, this approach, format, and content is unique and effective.

Value-added features include:

- Rules for pronouncing every sound in American English
- User-friendly layout groups sounds according to phonetic features with definitions (e.g., fricatives, plosives, affricates, etc.)
- Key-word approach to remember the sound pattern, e.g., "Mitchell Winchester" for "ch", Woody Goodman for "oo"
- Chart for the pronunciation variations of English consonants and vowels
- Language-oriented pronunciation and speech pattern guidelines
- Contrast stories for easily confused vowel and consonant pairs
- Stories for all diphthongs and R-influenced vowels
- Sentences and stories for stress rules such as plurals, past-tense, numbers, abbreviations, etc.
- Graduated level of complexity – moving from sentences to paragraphs
- Challenging vocabulary and grammar
- Opportunities to practice linking of words
- Aspects of American culture embedded in stories
- Available pdf add-on which allows the teacher/trainer to e-mail selected stories as assignments